

# **2021 On My Side Awards** Sponsorship Package

## SPONSORING THE FIFTH ANNUAL ON MY SIDE AWARDS

We invite you to sponsor the Human Trafficking Legal Center's fifth annual On My Side Awards. This special, virtual occasion will celebrate the resilience of trafficking survivors and the pro bono advocates who stand by their side. These attorneys have provided innovative pro bono representation to restore freedom to survivors of human trafficking. Join us and our global community of survivors, policymakers, lawyers, philanthropists, members of the media, allies, and advocates. Your support for the Human Trafficking Legal Center makes it possible to secure justice for trafficking survivors, hold traffickers accountable for their crimes, and drive systemic change.

### ABOUT THE HUMAN TRAFFICKING LEGAL CENTER

The Human Trafficking Legal Center connects trafficking survivors with pro bono representation so they can seek justice and thrive. We are a bridge to justice. We demand accountability from traffickers, from governments, and from corporations. We shine a light on the system failures that allow trafficking to flourish. We advocate for survivors as agents of change and as leaders in the movement. We fight for systems change to end forced labor, including forced labor in global supply chains.

THIS YEAR'S ON MY SIDE AWARDS WEDNESDAY | SEPTEMBER 22, 2021

# **SPONSORSHIP LEVELS**

#### HERO Sponsor \$30,000

- Name and logo prominently displayed on event opening slide deck
- Name and logo in event marketing, including social media and e-blasts
- Full-slide ad in event's opening slide deck
- Prominent name/logo placement on the Human Trafficking Legal Center website

\$30,000 provides 200+ hours of mentoring and technical assistance to pro bono attorneys handling cases

#### CHAMPION Sponsor \$20,000

- Name and logo prominently displayed on event opening slide deck
- Name and logo in event marketing, including social media and e-blasts
- Half-slide ad in event opening slide deck
- Prominent name/logo placement on the Human Trafficking Legal Center website

\$20,000 supports cutting-edge legal research and publication of two new reports on system failures

#### REFORMER Sponsor \$15,000

- Name and logo prominently displayed on event opening slide deck
- Name and logo in event marketing, including social media and e-blasts
- Half-slide ad in event opening slide deck
- Prominent name/logo placement on the Human Trafficking Legal Center website

\$15,000 supports 100+ hours of professional development for survivor consultants to become leaders

#### DEFENDER Sponsor \$10,000

- Name and logo prominently displayed on event opening slide deck
- Name and logo in event marketing, including social media and e-blasts
- Quarter-slide ad in event opening slide deck
- Prominent name/logo placement on the Human Trafficking Legal Center website

\$10,000 maintains and updates our comprehensive case database and provides training for pro bono attorneys

#### ALLY Sponsor \$5,000

- Name and logo on event opening slide deck
- Name and logo in select event marketing
- Name/logo placement on the Human Trafficking Legal Center website

\$5,000 ensures representation of a trafficking survivor and her family seeking immigration relief in the United States

### ADVOCATE Sponsor \$2,500

- Name and logo on event opening slide
- Name and logo in select event marketing

*\$2,500 provides support for the Human Trafficking Legal Center's continued leadership as co-chair of the D.C. Human Trafficking Task Force Labor Trafficking Subcommittee* 



# 2021 On My Side Awards Sponsorship Form

Sponsor Level: 
HERO 
CHAMPION 
REFORMER 
DEFENDER 
ALLY 
ADVOCATE

Contact Name: (PRINT name as you would like it to be listed)

Name						
🗌 I am an individual	am an individual 🛛 I am a law firm 🔅 I prefer to remain anonymous					
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Contact Shayna Horwitz	•	nmunications	Director			
<u>shorwitz@htlegalcenter</u>	<u>org</u> or 757-343-2771.					