



Communication Intern - Summer 2021

The Human Trafficking Legal Center is seeking a highly motivated, detail-oriented, well-organized intern to contribute to growing and executing the Human Trafficking Legal Center's communications and outreach strategy. This opportunity is for undergraduate and graduate students. This internship is for the coming Summer term. **Both remote and in-person applicants will be considered.**

DESCRIPTION

Who We Are:

The Human Trafficking Legal Center connects trafficking survivors with pro bono representation so that survivors can seek justice and thrive. We are a bridge to justice. We demand accountability from traffickers, from governments, and from corporations. We shine a light on the system failures that allow trafficking to flourish. Trafficking survivors who escape their traffickers face tremendous challenges. In light of those challenges, we advocate for survivors as agents of change and as leaders in the movement. We fight for systems change to end forced labor, including forced labor in global supply chains.

Who You Are:

You fight for human rights. You believe in the power of storytelling, public education, and communications as a tool to change hearts and minds. You seek to change the laws and policies that harm trafficking survivors. You are ready to put your excellent writing skills, social media acumen, strong work ethic, and problem-solving skills to work.

What You'll Learn:

You will have the opportunity to learn about how a nonprofit organization leverages strategic communications to reach policy advocacy, program, and fundraising goals. You'll have a chance to support the team's efforts in media and social media outreach, email communications, and marketing. You will learn how nonprofit organizations issue communications that are survivor- and client-centered. You will have an opportunity to work with and learn from every member of the Human Trafficking Legal Center's team.

What You'll Do:

- Assist with tracking and monitoring the Human Trafficking Legal Center's media coverage.
- Update our website with new content (knowledge of WordPress is a plus).
- Track website, social media, and other relevant communications metrics.

- Work with the Development & Communications Director to implement supporter engagement strategy and create content for outreach and fundraising campaigns.
- Conduct research to support internal and external communications.
- Monitor online conversations on issue areas related to the Human Trafficking Legal Center’s mission.
- Identify key influencers and media targets.
- Assist in creating and compiling various educational and outreach materials.
- Participate in skills workshops to develop new knowledge and demonstrate competencies in goal setting, analytical thinking, communicating, problem-solving, team-building, presenting, and synthesizing information -- while honing networking and interviewing skills.
- Work on other communications tasks as needed.

REQUIREMENTS

Compensation:

This is a paid internship.

How to Apply:

Please submit a resume and cover letter, in PDF format, to shorwitz@htlegalcenter.org with “Summer Communications Internship” in the subject line. Applicants are encouraged to include a writing sample, if available.

Applicants will be reviewed on a rolling basis, but please apply by May 15, 2021 for best consideration. Only selected applicants will be contacted for phone or video interviews. NO PHONE CALLS, PLEASE.

The Human Trafficking Legal Center is committed to equal opportunity and promotes equity and transparency as core values. The Human Trafficking Legal Center does not discriminate against any person on the basis of race, color, religion, national origin, ancestry, citizenship status, age, ability, gender, marital status, veteran status, sexual orientation, genetic information, arrest record or any other characteristic protected by applicable federal, state or local laws. Applicants committed to equity from all backgrounds, experiences, abilities and identities are encouraged to apply.