



# 2020 On My Side Awards

## Sponsorship Package

### THIS YEAR'S ON MY SIDE AWARDS

WEDNESDAY  
SEPTEMBER 16, 2020

### BECOMING A SPONSOR

Become a 2020 sponsor by completing the online sponsorship form at [htlegalcenter.org/donate](http://htlegalcenter.org/donate)

OR

by mailing the sponsorship form with check and/or payment information to:

**The Human Trafficking  
Legal Center  
Attn. On My Side Awards  
1030 15<sup>th</sup> Street NW 104B  
Washington, DC 20005**

### EMPOWER SURVIVORS

### SPONSORING THE FOURTH ANNUAL ON MY SIDE AWARDS

We invite you to sponsor the Human Trafficking Legal Center's fourth annual On My Side Awards. This special occasion will celebrate courageous survivors of human trafficking and honor their outstanding legal advocates. These attorneys have provided innovative pro bono representation to restore freedom to survivors of human trafficking. Join us for a diverse gathering of policymakers, lawyers, philanthropists, members of the media, allies, and advocates. Your support for the Human Trafficking Legal Center makes it possible to hold traffickers accountable for their crimes, conduct groundbreaking research, and drive systemic change.

### ABOUT THE HUMAN TRAFFICKING LEGAL CENTER

The Human Trafficking Legal Center is a non-profit organization that empowers courageous women, men, and children survivors of labor and sex trafficking to seek justice. The organization seeks to hold traffickers accountable and deter exploitation by obtaining criminal convictions, criminal restitution, and civil judgments against traffickers. The Human Trafficking Legal Center also provides legal training for partner organizations, and conducts groundbreaking research to expose system failures.

*Sponsor benefits continued on page 2*



## SPONSORSHIP LEVELS

### HERO Sponsor **\$30,000**

- 8 event tickets
- Full-page color ad in event program
- Name and logo prominently displayed on wall screen at event
- Name and logo on cocktail table, event e-blasts, and signage
- Prominent name/logo placement on the Human Trafficking Legal Center website
- Special recognition by emcee, dedicated social media post

*\$30,000 provides 100+ hours of mentoring and professional development for survivor consultants to become leaders*

### CHAMPION Sponsor **\$20,000**

- 6 event tickets
- Half-page color ad in event program
- Name and logo prominently displayed on wall screen at event
- Name and logo on cocktail table, event e-blasts, and signage
- Prominent name/logo placement on the Human Trafficking Legal Center website
- Special recognition by emcee, dedicated social media post

*\$20,000 supports cutting-edge legal research and publication of one new fact sheet*

### REFORMER Sponsor **\$15,000**

- 4 event tickets
- Half-page color ad in event program
- Name and logo displayed on wall screen at event
- Name and logo on cocktail table and select print and web advertising
- Name and logo placement on the Human Trafficking Legal Center website
- Special recognition by emcee, social media mention

*\$15,000 trains over 2,000 NGO partners and victim advocates in the U.S. and abroad on survivors' legal rights*

### DEFENDER Sponsor **\$10,000**

- 4 event tickets
- Quarter-page color ad in event program
- Name and logo on cocktail table and in select print and web advertising
- Name and logo placement on the Human Trafficking Legal Center website
- Social media mention

*\$10,000 maintains and updates our comprehensive case database and provides training for pro bono attorneys*

### ALLY Sponsor **\$5,000**

- 2 event tickets
- Name and logo in select event materials
- Name and logo placement on the Human Trafficking Legal Center website
- Social media mention

*\$5,000 ensures one-on-one technical assistance to support a pro bono lawyer navigating a complex sex trafficking or forced labor civil lawsuit*

### ADVOCATE Sponsor **\$2,500**

- 2 event tickets
- Name and logo in select event materials
- Social media mention

*\$2,500 secures special visas for two trafficking survivors to gain legal status in the U.S.*

Since our inception in 2012, the Human Trafficking Legal Center has:

Trained over **4,000**  
**PRO BONO**  
**ATTORNEYS**

Placed over **300**  
**CASES** for pro bono  
representation

Educated over **30,000**  
**COMMUNITY**  
**LEADERS** on  
survivors' legal rights

**Survivors with pro**  
**bono attorneys**  
**referred by the**  
**Human Trafficking**  
**Legal Center see a**  
**97% SUCCESS RATE**

**When trafficking**  
**survivors have**  
**LAWYERS,**  
**trafficking**  
**survivors have**  
**RIGHTS**



# 2020 On My Side Awards Sponsorship Form

**Sponsor Level:** HERO CHAMPION REFORMER DEFENDER ALLY ADVOCATE

**Contact Name:** (PRINT name as you would like it to be listed)

\_\_\_\_\_  
Name

I am an individual  I am a law firm  I prefer to remain anonymous

**Mailing Address:**

\_\_\_\_\_  
Street City State Zip

\_\_\_\_\_  
Phone Website Email Address

**Method of Sponsorship:** Check (enclosed) Credit Card

**Name on credit card:** \_\_\_\_\_ **Card Number:** \_\_\_\_\_

**Card Type:** Amex Mastercard Visa Discover **Expiration Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**CVV Number:** \_\_\_\_\_

**Billing Address** (if different from above):

\_\_\_\_\_  
Street City State Zip

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**All sponsor commitments must be met by September 1, 2020**

**Please return this form by mail to:**

The Human Trafficking Legal Center Attn. On My Side Awards  
1030 15<sup>th</sup> Street NW 104B  
Washington, DC 20005

**or by email to:**

Shayna Horwitz, Development and Communications Director  
shorwitz@htlegalcenter.org

**Questions?**

Contact Shayna Horwitz at shorwitz@htlegalcenter.org or 757-343-2771

[www.htlegalcenter.org/onmyside](http://www.htlegalcenter.org/onmyside)